

Best At Other
er—But A
Better Paper

The Century Voice

With Justice To All
And
Malice Toward None

NEWS JOURNAL DEDICATED TO THE DOCTRINE OF UNIVERSAL DEMOCRACY
YAZOO CITY, MISSISSIPPI, JANUARY, 1944.

NUMBER 6

4th WAR LOAN DRIVE UNDER WAY—BUY MORE BONDS Many Firms Renew Advertisement Contracts THE CENTURY BURIAL ASSOCIATION CONTINUES DRIVE FOR ANNUAL PREMIUMS

When the war is over, when the victory is achieved, when our boys come home, what a day of rejoicing that will be! Rejoicing not only for the rich, but the poor as well — war like death, knows no color line, when the wagon comes, all must go. Negroes have fought and participated in various ways in all the wars, even before the Revolution and that is reason enough to believe that when men shall beat their swords into plowshares, their spears into pruning hooks; when Nations shall not rise up against Nations and men shall study war no more, then and only then will Negroes escape the clutches of war.

Individually, we shall not stand off and say let the rich rejoice over the end of the war, let the rich rejoice over their sons returning home; nor rarely will we say "they" won the war — it will be "we" won and it will be you, me and every single one of us rejoicing — so, why not every single one of us pitch in and buy War Savings Stamps and War Bonds. Not a member of our race is so poor but that he or she cannot spare a 10c War Stamp, and, Victory starts just that cheap—10c up.

With a little over two years of actual warfare, we would not dare say "Wake" up to your duty. The old fellow who sat under the tree and snoozed is certainly not there any more, at least he is not sitting and asleep. There are chances, however, that he could be hiding behind the tree. We often like to hide behind some excuse when we fail to do what we can, but with a son, or daughter, a brother or sister, a husband or sweetheart out there, somewhere fighting away for victory, we cannot possibly be asleep.

The war cannot be won with excuses, the boys won't come back on excuses, we cannot do our part on excuses. We have to dig deeper, buy some more bonds, persuade friends, next door neighbors to buy; go out into the hedges and make new contacts—that as well as buying is our task. Hon. T. J. Huddleston, Sr., is assuming just such tasks and has agreed to speak at the following places in the interest of the 4th War Bond Drive:

Pickens, Cypress Grove, Jan. 16, 2 p. m.
Midway, Pleasant Grove, Jan. 16, 4 p. m.
Vaughan, Plainville, Jan. 23, 2 p. m.
Pickens, St. Peter, Jan. 23, 4 p. m.
Deasonville, Mt. Zion, Feb. 6, 12 Noon.
Vaughan, Mt. Pleasant, Feb. 6, 2 p. m.
Deasonville, Mathenize, Feb. 6, 3:30 p. m.
Benton, Mt. Olive, Feb. 13, 12 Noon.
Benton, New Concord, Feb. 13, 1:30 p. m.
Benton, New Liberty, Feb. 13, 4 p. m.

In connection with this campaign, D. W. Lindsey, County Chairman, has divided the county into five beats with quotas for each beat; they are as follows:

BEAT I — QUOTA \$25,000.00

Anna Johnson, Chairman, Anding, Miss.; Grant Friley, Sub-Chairman; Sartaria; Johnny Jackson, Benton; William Bell, Benton; Robert Cowan, Anding; Dan Cannon, Valley; James Henderson, Anding.

BEAT II — QUOTA \$7,500.00

Osborne Elam, Chairman, Vaughan, Miss.; Geo. Ameron, Benton; Myles McGraw, Vaughan; I. M. Middleton, Vaughan.

BEAT III — QUOTA \$35,000.00

T. J. Huddleston, Sr., Chairman, Yazoo City, Miss.; Prof. N. D. Taylor, Yazoo City; T. J. Huddleston, Jr., Yazoo City; Ed Hicks, Yazoo City; I. E. Roots, Yazoo City; Sam Davis, Yazoo City; Idell Fouché, Benton; Jim Graham, Yazoo City; Jonathan Brooks, Silver City.

BEAT IV — QUOTA \$7,500.00

Lucious Harris, Chairman, Vaughan, Miss.; Anzo Smith, Eden; Sam Greer, Vaughan; Woodie Johnson, Eden.

BEAT V — QUOTA \$5,000.00

Simon Burnett, Chairman, Holly Bluff, Miss.; Sewilla Lindsey, Yazoo City; Jessie Woolfolk, Craig; A. A. Check, Yazoo City; John Campbell, Holly Bluff.

N-O-T-I-C-E

All Agents' License expire as of March 1, 1944. Application blanks will be mailed and each Agent is requested to return them.

In Loving Memory

The memories of you, dear wife and mother, are sweeter as the years go by. When you were here, to us, you were earth's greatest treasure; you were a jewel. We did not understand why you should pass away, but we know, now. You were only plucked from the roughness and hardness of this world and transplanted into the Great Beyond where all the beauty of your true brilliance could be made known to us. Often when we would stray, it is the brightness that helps to guide our feet aright. We want to be with you again, so we shall continue to strive until some day the portals will open to your chamber.

T. J. HUDDLESTON, Husband
T. J. HUDDLESTON, Jr.
F. C. HUDDLESTON
WILLIE JEAN ESPY
LULA JONES
CARRIE E. LITTLE
TOLEDA HELM
ETHEL CHURCHILL

To Assist In 4th War Loan Campaign

Ted R. Gamble, Director of the War Finance Division of the Treasury Department, announced this week that Nat Williams, editor of the Memphis World, will be a member of a special news unit to provide the nation's newspapers, magazines and trade press with news concerning the Fourth War Loan campaign.

Mr. Gamble said the forthcoming drive, which will begin January 18, will stress the importance of individual Bond sales, and this fact will lead to many human interest stories, spot news developments, and statements from the nation's leaders.

Arthur Sylvester, Jr., city editor of the Newark Evening News, has been lent to the Treasury to head the Fourth War Loan News Desk as managing editor. Robert Phillips, Jr., of the Treasury Department, will assist him.

A newsroom setup has been organized, similar to the news bureau set up during the Third War Loan. Six newspapermen and women are contributing their services, while the Treasury has provided three information specialists and the Office of War Information, two.

Five members of the news unit who assisted on the Third War Loan are among the group working for the Treasury during the Fourth War Loan at the request of Secretary Henry Morgenthau, Jr.

The Fourth War Loan, Mr. Gamble said, should provide stirring news and human-interest happenings because some 5,000,000 Americans will be actively engaged in selling bonds; 50 million customers will be solicited; there will be parades, mass meetings, rallies, mock battles and thousands of other special events.

"Practical newspapermen in the News unit," he concluded, "should be helpful in providing a clearing-point in Washington for Fourth War Loan news, from all parts of the country. Americans will prove, during the drive, that they know the war isn't over, that the fight must go on and that they will adopt the slogan 'Let's All Back the Attack' by buying an extra \$100 bond during the drive."

The Delta National Bank Closes Excellent Year

At the close of 1943, the Delta National Bank released an excellent statement which we have been permitted to carry. This bank has given Yazoo City and County forty years of uninterrupted service; this is a splendid record, considering the various conditions which have existed during the past forty years. President Holmes, other Officers and Directors of this bank invite your patronage. Be sure to read the statement elsewhere in this issue.

Baptists Lose Great Leader

Dr. A. A. Cosey, President of the Mississippi Baptist Convention passed away at a hospital in Vicksburg, Mississippi, January 25, 1944. The Century Voice will carry the life work of this great leader in the February issue.

During the month of December, the Century Burial Association agents broke all records in annual premium collection. The hearty response and cooperation of Century members in paying their premiums annually proves their willingness to help solve the problems of collecting during the war period; this is a patriotic spirit as well as good judgment on the part of the members. We are putting a big stress upon collecting and paying annual premiums, because of the tire shortage and gasoline rationing, but this is a splendid habit to cultivate even after the war. War conditions will create improvements in many conditions of living and we hope the payment of annual premiums will be a lasting practice.

We are especially proud of our men on the field. They are putting up a good fight and in the face of handicaps are keeping their collections up and above par. Some of them are breaking burial records in report remittance and to these we have given a special space elsewhere in our paper. We cannot tell how long the war will last but the men have a fair knowledge of just how long their tires will last or how far they will be able to travel on a gallon of gas; they know that somehow they must collect enough of their debit annually to be able to make the grade in these times. We are glad that members realize that conditions are beyond our control and that inasmuch as they have been blessed to be able to pay in advance for the own protection, it is the least they can do to cooperate.

The management of the Century Burial Association is grateful to all agents for the fine spirit in which they worked with us. As in former years and perhaps as it shall always be, not every transaction was perfect. There were those who were delinquent, but we believe some improvement was made in general all over the system. We feel that every man has resolved to do his best work this year and that we shall have a wonderful year. We trust that all will pray for the advancement of the Century Burial Association, for Negro progress everywhere and for peace. We also hope that throughout the year, good health and good fortune will abound in every home.

Creditable Statement

The last financial statement released by the Bank of Yazoo City, at the close of business, December 31, 1943, is most creditable. We are glad to have the opportunity to present this statement to our many readers as it encourages them to save more by banking with a dependable bank. Courteous service and cheerful information are given at all times.

Stops In At Century Voice Office

Mr. W. E. Ammons, Negro County Agent, Hinds County, stopped in at The Voice's office on his return from Mound Bayou where he attended a Stock Auction Sale. Mr. Ammons has a large following in Hinds County and is putting over a creditable program. After looking over a copy of The Century Voice, he was so impressed, he gladly gave his subscription.

BUY WAR BONDS — YOU CAN'T MATCH THE SACRIFICE OF OUR FIGHTING MEN REGARDLESS OF HOW MUCH YOU PUT IN WAR BONDS OR HOW OFTEN YOU BUY THEM!

Returns From Vacation

The Editor recently returned from a delightful vacation. He visited in Chicago, during which time, he, with a congenial party, enjoyed a trip over to Milwaukee, Wisconsin, by way of the Parlor Train. Those who have traveled in the parlor trains, know the perfect comfort and elegance of the cars.

While in Chicago, he found himself in closer contact with the toll of war on human beings. There in the hospitals, men who have given the supreme sacrifice—have returned only a part of themselves. Said the Editor upon his return: "The conditions stirred me to do more than ever in War Loan Campaigns and other Defense Campaigns, because I realize that money can never match the sacrifice the fighting men are making. We should pray that Victory will come in this very year and along with our praying, buy War Bonds."

During the year, 1943, The Century Voice enjoyed the cooperation and hearty support of many business establishments for which we are grateful.

In turn for the splendid patronage, we endeavored to make all ads count. Being affiliated with the Century Burial Association, the largest Negro burial association in the state, we had a wonderful opportunity to do this. The Century Agents stuck with us and today we are proud to say that our circulation has greatly increased. This means larger benefits for our advertisers and greater savings for our subscribers and readers. We make a special effort to see that our advertisers get first consideration.

The success of our work is gratifying and perhaps the most direct manner in which our efforts have proved successful, is in the renewal of many ad contracts. Firms who advertised with us last year on an annual basis, have already sent checks for their 1944 ad space, others have assured us their patronage from time to time during the year.

In our opinion, The Voice is an excellent medium for advertisement. Its continuous growth and already wide circulation gives it an advantage superior to the majority of papers of this kind.

I am sure our readers have observed the improvements over our first issue. Each month we make an effort to improve and make more interesting this news journal. You can count on us to make every possible effort to give the public a paper that is worth reading, however, we can do this, only with the continuous loyal support of our agents, advertisers and subscribers.

Newspaperman Heard At Great Lakes, Illinois

On the second anniversary of the attack on Pearl Harbor, Claude A. Barnett, founder and president of the Associated Negro Press, visited the U. S. Naval Training Station, Great Lakes, Ill., as speaker at Negro Service School graduation exercises.

Recognized as one of the top men in the newspaper and publishing field and known throughout the country for his work with civic and social organizations in Chicago, Mr. Barnett told the 165 members of the school's thirteenth graduating class that the United States is in a war which is vital to every American, regardless of his class, his creed or his color.

"We are in a war not alone with Germany and Japan, but also with the principles which those peoples and those nations represent," he said. "We are in a war against totalitarianism, against fascism—in a war to seek to preserve democracy—to gain and retain the dignity of person and life which democratic government guarantees to a man—that dignity which we as a group crave more than most—having so often been denied it."

"I heard a friend of mine, the other night, define the right which a man might have to call a country his. He remarked that there were only three ways to make a thing yours. One was to find it or discover it. Another, was to fight for it. Still another was to buy it, and then he said there was a fourth important requirement and that was to be worthy of it."

Barnett then outlined how the Negro had fulfilled all of these qualifications by the part he played in the early explorations of the Americas, in the country's fighting forces in all wars since the Revolutionary and, lastly, how he purchased his right to be an American through 250 years of slavery.

As to the fourth requirement, the speaker told the graduates to "remember that upon your skill, your performance, upon your courage, your heart and your good will may depend the safety of our common country. Upon that performance likewise depends much of the opportunity for advancement which belongs to you and your comrades who have the manhood to prove they are worthy of this country which we so proudly claim as our own."

Notice!

Another contest has been opened for Century Voice subscriptions. This time, a gold medal will be given the agent who writes the highest number of subscriptions, beginning January 1, 1944 to the Agents Convention which will convene sometime in April. The winning agent will be presented the medal at the Convention. Join up with this Contest and enjoy the honor as well as admiration of the Convention.